



Background on College Crime Watch (CCW): The mission of CCW is to mobilize and equip a student-led movement, to create a safer environment free of crime, violence, and illicit drugs in order to foster good citizenship throughout the community. CCW members strive to instill positive values and build self-confidence among students, enabling students to become resources for preventing criminal and destructive activity both on and off-campus. CCW is an outgrowth of Youth Crime Watch of America, which for more than twenty years has enlisted youth in crime reduction efforts in their schools and communities.

Syracuse University (SU) is located in the city of Syracuse, New York in Onondaga County. It was founded in 1870 as an independent, private university. Students are a diverse group, representing a different range of ethnic, religious, and socioeconomic backgrounds. Students at SU come from all 50 states and the international population comes from nearly 100 countries.

Syracuse University began its CCW program late in the Fall 2002 semester. Core group members were sought out and approached to see if they would be interested in joining. They were chosen as potential members of the program because of the way they stood out in the community and actively participated in several of SU's organizations and activities.

CCW members consist of a diverse group of students including: Student Association Members, Resident Advisors, Residential Security Aides (student employees for the Department of Public Safety), Social Fraternity Representatives, Professional Fraternity Representatives, Undergraduate and Graduate Students. These students have formed successful partnerships with several departments on campus to include the Division of Student Affairs, the University Rape;

Advocacy, Prevention, and Education Center, Office for Off-Campus Student Services, Office of Residence Life, Summer Start Program, and the Department of Public Safety.

CCW members started with some small initiatives during their 1st year (creating a website, developing an informational pamphlet about CCW, obtaining status as a student organization, participating in a University safety forum...), and have worked to grow stronger and become further recognized this past year. This has enabled them to accomplish several initiatives during the 2003/2004 academic year, which are highlighted below.

CCW Initiatives accomplished during the 2003/2004 academic year:

Sticker Campaign

In the fall of 2003, CCW members, along with the University R.A.P.E. Center and the Department of Public Safety, collaborated on the development and production of a sticker campaign to educate the campus about personal safety and sexual assault, and to promote the services of the 24-hour University R.A.P.E. Center. In all, over 1,200 stickers were placed on all bathroom stalls in the residence halls and academic buildings. The group developed a series of 8 different informational and educational stickers; 3 contained information specific to the University R.A.P.E. Center and 5 contained various safety tips and emergency contact information.

Project Summary: The idea for this project came about because there were old stickers for the University R.A.P.E. Center on the bathroom stalls, and they were either written on or peeling off because of their age. The University R.A.P.E. Center falls under the Student Affairs division, and Student Affairs agreed to fund this project for CCW. We feel the project was a success, staff members and students have commented positively on the stickers. The University R.A.P.E. Center has been contacted a few times because staff and student members have found a couple bathroom stalls that were accidentally missed. This tells us they are looking out for them.

Summer Start Workshops

During the summer of 2003 CCW members facilitated 4 presentations for 120 Summer Start (a program held during the summer for first year students to get a head start on classes) students to

discuss safety information and services available on campus to Summer Start students. Each student received a bookmark with safety tips and emergency services contact information.

Project Summary: CCW was scheduled for 4 sessions, with each one having a full turnout. CCW members collected evaluations on the workshops, and the general comments indicated students were thankful for the information. Many of them commented they did not know about several services before attending the workshop (blue-light emergency phones was the most popular topic as far as questions). The Director of the Summer Start program was pleased with the program (especially the peer-to-peer education) and has invited CCW members to facilitate the program again this summer. Summer Start funded the costs for the bookmarks that were distributed.

New Student Orientation

CCW members facilitated presentations during new student orientation in August 2003 to educate new incoming students about personal safety and services available on campus. These peer-to-peer presentations were well received by the students who attended as well as several departments on campus (see attached evaluation feedback). Pens and bookmarks were distributed to those who attended (funded by Student Affairs, Office of Residence Life and Public Safety). CCW has been invited to present once again in August 2004.

Project Summary: CCW worked with the Office of Orientation and Transitions Services (this office coordinates programs and student leadership initiatives geared toward easing the transition of new students into the University community) and the Office of Residence Life on this project. CCW slightly modified the presentation they used for Summer Start. CCW members made themselves available for two days (a Saturday and Sunday), with presentations scheduled for approximately 3,000 students. Scheduling choices were limited for the planning committee, and due to several academic commitments students had over the first weekend, there were only 232 total students in attendance for the workshops. Recommendations for improvement focused primarily on scheduling and location. Staff members from the Office of Residence Life were very pleased with the content and the quality of the presentations. Before presenting to the incoming students, CCW members presented to approximately 200 people within the Office of Residence Life (student and professional

staff) during RA training to show them what our presentations would cover so they could inform students from their residence halls. CCW members have been invited to present again this fall, and scheduling will occur during the 1st three weekends in September, with workshops scheduled for each residence hall.

Partnership with Office for Off-Campus Student Services

CCW has partnered with the Office for Off-Campus Student Services on several occasions during the Fall 2003 semester, taking part in the Taste of Wescott Street (hosted a table to provide information on safety and CCW), Walk Your Child to School Day (walked with children from a local city school), and Pedestrian Safety Week (stood on various street corners adjacent to campus and handed out fortune cookies with pedestrian safety messages inside). They also worked with this office before the Fall 2003 winter break to walk the east neighborhoods near campus and hand out safety information to students to assist them in preparing for the winter break period.

Projects Summary: This has been a positive partnership, as the Office for Off-Campus Student Services funds all the projects we do with them. CCW plans to continue to engage in projects with this office in the fall.

In the fall of 2003, The Office for Off-Campus Student Services donated an office to CCW, to include a computer (also a couch and big screen t.v.). This is a great example of results that can occur from building partnerships with departments across campus.

National Youth Crime Prevention Conference

CCW members, along with advisors from DPS, attended the National Youth Crime Prevention Conference in Arlington, Virginia from February 14 –17, 2004. Syracuse University CCW members facilitated a workshop at the conference titled ‘Student Led Prevention Projects’. Participants at the workshop engaged in a group activity to work together on problems/issues that student’s face when they are trying to put together a student led group/program, along with possible solutions to those problems. While at the conference, Syracuse University CCW members received the College Crime Watch Program of the Year award for 2003/2004, making this the second year in a row for them to

receive this award for their involvement and commitment to the CCW vision. Student Affairs has provided the funding for CCW members to attend YCWA conferences for two years.

Safety Information Flyers

In March 2004, CCW members stood at the South Campus Welcome Center and handed out approximately 1,000 safety tip information flyers to residents so they could prepare for a safe spring break (whether going away or staying on campus). An article appeared in the SU Daily Orange paper highlighting their efforts:

<http://www.dailyorange.com/news/2004/03/17/News/Number.Of.BreakIns.On.Campus.Lower.During.Spring.Break-634823.shtml>

Project Summary: This was a successful project, and easy to implement. The Department of Public Safety created and paid for the flyers, and CCW members volunteered their time to hand them out personally to students. CCW plans on doing this again next year, to include the winter break period as well.

Bulletin Board for Residence Halls

CCW developed a bulletin board containing information on personal safety and services available on campus. The information also sent a message to students to become more responsible for their own personal safety. This was sent to the Office of Residence Life, and Resident Advisors (RA) from various halls utilized this bulletin board on the floors in their halls.

Project Summary: This was a relatively easy project, the board was created in a word document and emailed to all RAs, they simply had to print it out and hang it. This is a project we will do again in the fall after some minor updates.

CCW Crime Jeopardy

During the Spring 2004 semester, CCW piloted the CCW Crime Jeopardy Game for residence hall floor meetings. The CCW Jeopardy game is modeled after the Jeopardy Game Show, and consists of questions pertaining to safety, crime prevention, and services available on campus. This game will be used for RA floor meetings during the Fall 2004 semester.

Project Summary: Creating the game board was a simple and inexpensive project. Questions were taken from the presentation material used for new student orientation. CCW members hosted 2 games this spring in the residence halls. RAs in the halls hold floor meetings each week, and 2 asked CCW to play their game at theirs. Turnout was low (6-8 each group, all males), but feedback was great. All students stated they enjoyed playing the game, and it was a fun way to learn about safety and services available. It was apparent for some of the questions that the students were reading the safety stickers in the bathroom stalls, they stated this was how they knew some of the answers.

To be successful, SU CCW members relentlessly give their time to this organization, working as a team to both develop and promote programs that are conducive to student safety. Partnerships with various departments on campus (Student Affairs, University R.A.P.E. Center, Office of Residence Life, Department of Public Safety, Office for Off-Campus Student Services...) have proven essential, with those departments more than willing to fund projects for CCW. CCW members at SU are devoted in their efforts to work with Syracuse University community members and others outside the University community to educate people on the importance of safety.

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